

Investing In The MZANZI MEDIA & ENTERTAINMENT FUND



MZANZI MEDIA

ENTERTAINMENT FUND

Why Invest in the MZANZI MEDIA & ENTERTAINMENT FUND?

MZANZI MEDIA AND ENTERTAINMENT FUND (Pty) Ltd ("MMEF") was developed to cultivate and fortify the growing South African media and entertainment industry. The MMEF primarily targets and capitalises on high-potential opportunities wide-spread within the media sector, with a pronounced focus on television, out-of-home media, and the dynamic advertising landscape.

Our fund is not merely a financial entity but a commitment to the nation's talent. MMEF assists local production companies by providing funding, ensuring they can realise their artistic and commercial visions. Moreover, we play an instrumental role in the acquisition and ownership of essential media infrastructure, strengthening the industry's foundation. Recognising the importance of advertising's seasonal nature, MMEF also funds upfront inventory expenses for media buyers, financing their operations and ensuring sustained growth.

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